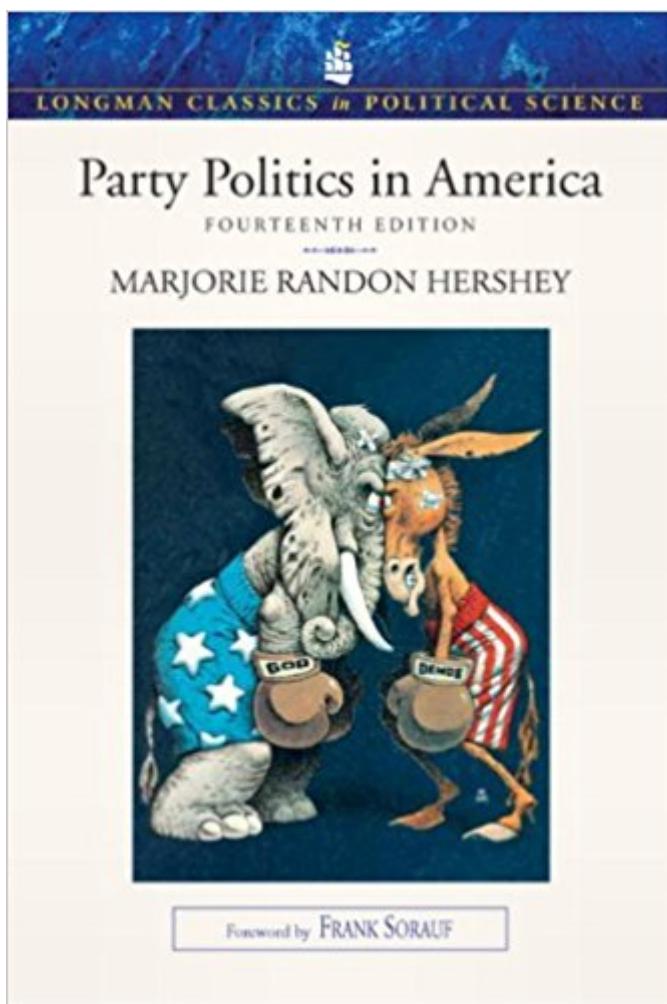


The book was found

Party Politics In America (Longman Classics In Political Science) (14th Edition)



Synopsis

Updated in a new 14th edition, this book has been long considered the gold standard of political parties texts. It covers the historic 2008 Presidential campaign and election while looking ahead to assess what the shifting political winds have in store for the future of the major political parties and Americans' political views.

Book Information

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Customer Reviews

In revising classic works in political science, Longman celebrates the contributions its authors and their research have made to the discipline. The Longman Classics in Political Science series honors these authors and their work. Providing students with an updated context, each title in the series includes a foreword, written by one of today's top scholars, offering a fresh, in-depth analysis of the book and its enduring contributions. Long considered the gold standard of political parties texts, *Party Politics in America* provides students with an in-depth analysis of the historic 2008 Presidential campaign and election while looking ahead to assess what the shifting political winds have in store for the future of the major political parties and Americans' political views. Originally penned by Frank Sorauf and now authored by Marjorie Hershey, *Party Politics in America* provides students with the clearest, most comprehensive and engaging understanding of political parties and partisanship, which in turn are key to understanding the workings of elections, public opinion, policy-making, and leadership.

New to the Fourteenth Edition — Completely updated information on the election results, campaign finance data, voter turnout and public opinion findings through the 2008 elections can be found throughout the entire text.

Chapter 4 details the innovations in the national party organizations’ fund-raising and voter contact programs.

Chapter 5 gives more attention to the participation and views of young voters, including a new “A Day in the Life” box featuring a college student working to win votes for Barack Obama in the rural areas and small towns of Appalachia.

Chapter 7 examines the impact of the 2008 election on the remarkable regional shifts in the two parties' bases of support.

Chapter 8 has been reconfigured to focus on the parties’ efforts to broaden or limit access to the polls, including controversial state laws requiring voter ID and proof of citizenship in order to vote. Chapter 11 covers the use of technologies like texting and Twitter and how these new communication techniques are affect political campaigns. Chapter 12 examines the Obama fund-raising phenomenon and the rise in campaign activity by 501(c) groups. Chapter 16 assesses the pathways the Republican Party could choose to regain the momentum it has recently lost.

Exactly what I needed for my class.

Great

A simple and no nonsense guide to learning about the history of American politics. This book gives an objective look at how our political parties came to be and how they function today.

one of my favorite books.

I teach Political Science at a liberal arts college, and have used the 13th edition of this text for two semesters in my Parties & Elections course. I find it to be an excellent text. As the title suggests, the book focuses on political parties (rather than elections), covering "party in government," "party organization," and "party in the electorate" thoroughly. That said, Party Politics in America goes beyond parties to discuss material more relevant to elections as well: It includes two chapters on

nominations, one chapter on the general election, and a chapter on campaign finance. The "party in the electorate" section also does a great job covering electoral behavior. So that's professor's perspective; I should add that my students also seem to enjoy the text. It's informative while also being kind of fun. The one problem with the 13th edition is that, although copyrighted in 2009, it doesn't make it to the 2008 general election; the updated 14th edition, which I adopted for my fall course, does.

Book was received on time and in great condition. Thank You!! Book was received on time and in great condition. Thank You!!

Fixed all issues at hand. No problems that couldn't be fixed or remedied. Highly recommend them as a buyer. I would use them again in the future, no questions.

I received this book in a short time period. I think it was less than a week after I purchased it with standard shipping. The book was in perfect condition when I received it and I will definitely purchase more books from this person/company again. I also encourage anyone who sees this comment to also purchase books from them as well.

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